



**2010 NACCS Tejas Foco Regional Conference  
The University of Texas at Austin  
February 25-27, 2010**

*Pasado, Presente, y Futuro:  
Forty Years of Chicana and Chicano Studies in Texas*

**Thursday  
February 25, 2010**

*Bienvenida*

6:00 pm – 8:00 pm  
Center for Mexican American Studies/West Mall Building 5<sup>th</sup> floor

**Friday  
February 26, 2010**

**Registration**

All day  
Multipurpose Room (207), San Jacinto Conference Center

**Continental Breakfast and Welcome**

8:00 am – 9:00 am  
Multipurpose Room (207), San Jacinto Conference Center

**Breakout Sessions A**  
9:00 am - 10:15 am

**ROUNDTABLE: GED Students Join the Discussion of the Latino Education Crisis**

Lucy Guevara, UT-Austin, Chair  
Douglas C. Franklin, Austin Community College  
GED Students, Austin Community College  
Meeting Room (206), San Jacinto Conference Center

**PANEL: *Tejano Latino Experiencias*: Inviting Latinos through Texan Education in Austin**

\*Teresita Garza, St. Edwards University, Respondent  
\*Clariza Ruiz De Castilla, UT-Austin, "Immigrant Stories Through Texan History: An Analysis of TSHM's Forgotten Gateway"

\*Zazil Reyes Garcia, UT-Austin, "*Viva la Vida Fest: Celebrating Latino Life in Austin*"

\*Rebecca Robinson, St. Edwards University, "Representations of Local Flavor: The Visual Rhetoric of *The South Austin Mural*"

Meeting Room (208), San Jacinto Conference Center

**PANEL: Appraising Changing Identity Shifts in Mexican and Mexican American Characters from Early and Recent Chicano Literary Works**

\*Jaime Armin Mejia, Texas State University-San Marcos, Chair

\*Karla Gonzalez, UT-Austin, "Shifting Identities in *Las aventuras de Don Chipote* by Daniel Venegas: The Border as a Demoralizing Effect in Early 20<sup>th</sup> Century Mexican Migration"

\*Sonia Arellano, Texas State University-San Marcos, "Studies of Tomas Rivera's Works: Viewpoints from the Early Chicano Literary Movement to Present-Day Feminist Chicanas"

\*Juan Valadez, Texas State University-San Marcos, "New Critical Perspectives of the Literary Techniques in Rolando Hinojosa's *Klail City Death Trip Series*"

\*Sarah Olivas, Texas State University-San Marcos, "Tools of Empowerment or Superficial Representations: Coming to Terms with Chicano/a Stereotypes in Chicano/a Literature"

Meeting Room (210), San Jacinto Conference Center

**Breakout Sessions B**

10:30 am – 11:45 am

**ROUNDTABLE: Graduate Education 101**

A group of graduate students at UT Austin will discuss their experiences in graduate education

Meeting Room (206), San Jacinto Conference Center

**PANEL: Chicana/o Art, Ideology, and Power**

\*Marie Miranda, UT-San Antonio, Moderator

\*Marco Cervantes, UT-San Antonio, "Chicanos in Hustle Town: Understanding Commodification in Houston Chicano Rap"

\*Ben Olguín, UT-San Antonio, "Capitalizing Race: Towards a Marxist Critique of Chicana/o Popular Culture"

\*Lori Rodriguez, University of Minnesota, Twin Cities, "Teaching Tejanisma: Engaging Tejana Popular Culture in the Midwestern Classroom"

\*Amanda Gray, UT-Austin, "Creative Dispossession: Art and Activism in East Austin"

Meeting Room (208), San Jacinto Conference Center

**ROUNDTABLE: Mexican American Studies of the 21<sup>st</sup> Century: A Border-Based Approach**

\*Orquidea Morales, UT-Pan American, Moderator

\*Stephanie Alvarez, UT-Pan American

\*Sonia Hernandez, UT-Pan American

\*Marcy McMahon, UT-Pan American

\*Edna Ochoa, UT-Pan American

\*Emmy Pérez, UT-Pan American

Meeting Room (210), San Jacinto Conference Center

### Luncheon

#### **KEYNOTE PANEL: Community Organizing and Chicana/o Studies in Tejas**

#### **NACCS Tejas Foco Book Award Ceremony**

12 noon - 1:15 pm

Multipurpose Room (207), San Jacinto Conference Center

### Breakout Sessions C

1:30 pm - 2:45 pm

#### **PANEL: ¡Somos Chicanos, Somos Tejanos! Ways of Exploring and Encouraging Our Cultural Heritage**

\*Tina Villarreal, Texas State University-San Marcos, Chair

\*Blanca Loya, Texas State University-San Marcos, "Graffiti Art and Chicana/o Literacies: Integrating Students' Culture to Stimulate Critical Thinking"

\*Casie Moreland, Texas State University-San Marcos, "Reading Between the Lines: Chicana/o Literature in Public Education"

\*Sarah Olivas, Texas State University-San Marcos, "Living in Tejas: Encouraging Student's Cultural Ways with Language as They Write in Standard English"

Meeting Room (206), San Jacinto Conference Center

#### **PANEL: Film, Theater and Chicanos in America**

\*Marci McMahon, UT-Pan American, Moderator

\*Jacklyn Alvarez, UT-Pan American, "Latina: Constructing a Female Border Identity"

\*Marlene Galvan, UT-Pan American, "The Domino Effect: Masculine Performance, Sexual Objectification, and Negotiation in Robert Rodriguez's *El Mariachi*"

\*Arnaldo Rodriguez, UT-Pan American, "Anzaldúa on Film: Walkout"

Meeting Room (208), San Jacinto Conference Center

#### **PANEL: Research From The Future Generation for a "Texas School" of Chicana and Chicano Studies**

\*Marie Miranda, UT-San Antonio, Moderator

\*Yasmina Codina, UT-San Antonio, "Barriers to Higher Education"

\*Julio Cortez, UT-San Antonio, "Music, Memory, and Cultural Knowledge"

\*Gabriel Morales, UT-San Antonio, "Organizing in a Tourist Economy City"

\*Jennifer Ojeda, UT-San Antonio, "Identity, Mestisaje, and Chicana Literature"

\*Melissa Saenz, UT-San Antonio, "High Schoolers, Educational Access, and Opportunity"

\*Kathy Valdez, UT-San Antonio, "A Performance on Neighborhood, Belonging, and Identity"

Meeting Room (210), San Jacinto Conference Center

### Breakout Sessions D

3:00 pm - 4:15 pm

#### **ROUNDTABLE: Tejano Nativism/Native Tejanismo: Political, Social, and Literary Convergences of Chican@ and Indigenous Lives in Texas**

\*James Cox, UT-Austin, Moderator

\*Kirby Brown, UT-Austin

\*Lydia French, UT-Austin

\*Mario Garza, Indigenous Cultures Institute

Meeting Room (206), San Jacinto Conference Center

**PANEL: LGBTQ Chicana/o Studies: *Pasado, Presente, Futuro***

\*Norma E. Cantú, UT-San Antonio, Moderator

\*Anel I. Flores, San Antonio, TX, "A Semi- Autobiography in Words, Art and Film Exploring the Themes of the Lesbiana Reconstructing a Chicana's Relationship with Home and Border"

\*Lenora Perry Samaniego, UT-San Antonio, "Re-memembering our Past, Imagining our Future: The Queer Possibilities in Chicana/o Studies"

\*Jason Treviño, UT-San Antonio, "Border *Mariposas*: Queers of Color and Disidentification in Arturo Islas' *The Rain God*"

Meeting Room (208), San Jacinto Conference Center

**ROUNDTABLE: ¡La Lucha Sigue! The New Generation of *El Movimiento Estudiantil Chicana/o-Chicano Student Movement***

\*Rosario Martinez, UT-Austin, Moderator

\*Eddy Arias, UT-Austin

\*Naomi Caballero, UT-Austin

\*Roberto Flotte, UT-Austin

\*Carina Souflee UT-Austin

Meeting Room (210), San Jacinto Conference Center

**Screening of "Visions of Aztlan"**

4:30 pm – 6:00 pm

Multipurpose Room (207), San Jacinto Conference Center

***Noche de Cultura***

7:30 pm – 10:30 pm

To Be Announced

**Saturday  
February 27, 2010****Registration**

8:00 am – 10:00 am

Multipurpose Room (207), San Jacinto Conference Center

**Continental Breakfast and Welcome**

8:00 am – 9:00 am

Multipurpose Room (207), San Jacinto Conference Center

**Breakout Sessions E**

9:00 am – 10:15 am

**PANEL: History and Historiography in Tejas**

\*To be announced, Moderator

\*David Montejano, UC Berkeley, "Quixote's Soldiers: A Local and Visual History of the Chicano Movement, 1966-1981"

\*Jose Moreno, Michigan State University, "Chicana/o Studies Historiography: An Interdisciplinary and Historical Scope"

\*Virginia Raymond, UT-Austin, "Greater Mexico beyond South Texas: The Long 'Texas Modern' in the Panhandle-Plains"

\*Aaron Sanchez, Southern Methodist University, "Outside of Aztlan: Texas in Chicano Movement Historiography"

Meeting Room (206), San Jacinto Conference Center

## **PERFORMANCE PANEL: Gloria Anzaldúa, El Valle, and Transnational Tejan@ Poetics:**

### **A Reading**

\*Emmy Perez, UT-Pan American, Co-Moderator  
 \*Kamala Platt, UT-Pan American, Co-Moderator  
 \*Lauren Espinoza, UT-Pan American  
 \*Rodney Gomez, UT-Pan American  
 \*Noemi Martinez, Gloria Anzaldúa Legacy Project  
 \*Lina Suarez, Gloria Anzaldúa Legacy Project  
Meeting Room (208), San Jacinto Conference Center

### **ROUNDTABLE: Teaching Chicana/o Studies in Tejas**

Faculty and graduate students will discuss issues and challenges in teaching Chicana/o Studies in Tejas  
Meeting Room (210), San Jacinto Conference Center

### **Chicana/o Studies in Tejas: An Open Forum**

Forum for conference attendees to discuss the current status of Chicana/o Studies in Tejas  
 10:30 am - 12 noon  
Multipurpose Room (207), San Jacinto Conference Center

### **Business Meeting**

12:30 pm – 1:30 pm  
Multipurpose Room (207), San Jacinto Conference Center

The San Jacinto Conference Center is located on the first floor of the **San Jacinto Residence Hall (SJH)**, corner of 21<sup>st</sup> Street and San Jacinto Boulevard. Entrances can be found on 21<sup>st</sup> Street and facing the Brazos Parking Garage.

Public parking is available in the **Brazos Parking Garage (BRG)**, 210 East Martin Luther King, Jr. Blvd.

